

@MILK DRUNK DIARY

MILK DRUNK

DIARY.COM

Milk Drunk Diary is a leading parent blog. We feature stories relevant to families and working Mums, including; product reviews, family travel, opinion pieces, competitions and celebrity interviews. We work with brands on collaborations to reach our network of 28,000 collective followers.

THE LOWDOWN

- **28,000 followers** across the blog and social media
- Up to **2,500 monthly** website visitors
- Large female following (age 25-45)
- Nominated in 'UK Blog Awards' and 'MAD Blog Awards'
- Featured in the Mail Online
- Hundreds subscribe to newsletter
- Verified on Twitter

TWITTER



16,000+ followers

INSTAGRAM



8,000+ followers

FACEBOOK



800+ likes

COLLABORATIONS



From sponsored posts to editorial reviews and social outreach, we've worked with many brands, including; Trunki, Silver Cross, SMA Milk, Marks & Spencer, Clinique, Mothercare, BabyBjorn and Penguin Books.

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